



NAME: Daniel D. Konold
EMAIL: daniel.konold@gmail.com
MOBILE: 763-515-2641
ADDRESS: 12299 Champlin Dr. #382 Champlin, MN 55316
PORTFOLIO: danielkonold.com/portfolio

SUMMARY

As a person with a heart for the world's cultures, I am looking for a position where I can increase my skill set by learning new things, meeting new people, and growing my passions. Communicating solutions to problems is a challenge I hope to overcome every time. Honesty, pro-activeness, a positive attitude, and intellectual curiosity describe my enthusiasm for both culture and technology.

SKILLS

Leadership, customer service, public speaking, marketing, content creation, and team-building; oral and written cross-cultural communication; have studied English, Spanish, and Mandarin Chinese; lived in China for over 10 years; advanced computer user with wide knowledge of hardware and expert user of Microsoft, Apple, and Adobe software suites; web development in PHP / CSS using content management systems such as Wordpress; digital marketing with SEO, SEM, landing pages, lead magnets, and email sales funnels.

WORK HISTORY

JUN 2016 – COVID-19

Owner / Director of Marketing / Lead Trainer

Culturalbility LLC – Tianjin, China & Minneapolis, MN

Founded a cross-cultural adjustment & orientation technology training brand helping clients acquire knowledge above and beyond just basic language, including: country-specific culture, business culture, software, leadership, career goals, and coaching. Grew social media followers from 0 to 15,800.

MAR 2012 – JUN 2016

Director

American Cultural Center for Sport – Tianjin, China & University of Minnesota

Started from nothing and helped make this cross-cultural sports exchange center into an award-winning beacon for culture learning in China:

Administration: Took care of the day-to-day processes of running the office, such as financial reports and budgeting, grant writing and quarterly reviews, partnering with local sponsorships, and website and social media upkeep.

Event Coordinator: Created and implemented over 20 successful events for locals and foreigners to take part in exchange together, including: dance courses, film festivals, fitness workshops, game nights, culture corners, sports tournaments, and an American Football league.

Marketing: Developed all procedures and print materials for the aforementioned events from initial design to print distribution. Conducted surveys to regularly gain visitor feedback.

OCT 2009 – JUN 2012

English Teacher

ACES – America China Exchange Society – Tianjin, China

Tianjin Polytechnic University – Tianjin, China

Taught spoken English to undergraduate and graduate Chinese students in a classroom setting as well as hosted online classes when needed.

SEP 2007 – MAY 2009

Technical Support Specialist

Jewish Family & Children's Service – Minneapolis, MN

Patiently helped a large non-profit with daily tech issues as well as taught software trainings in Microsoft Office to help raise employees' productivity.

EDUCATION

GRADUATED MAY 2007

University of Northwestern - St. Paul, MN

Bachelor of Arts, Intercultural Studies

VOLUNTEER

EVENINGS 2007 – 2009

Cultural Orientation Trainer

Somali Adult Literacy Training – Minneapolis, MN

Assisted Somali refugees on their arrival to the USA with English classes, career planning, software training, driver's licenses, and citizenship exams.